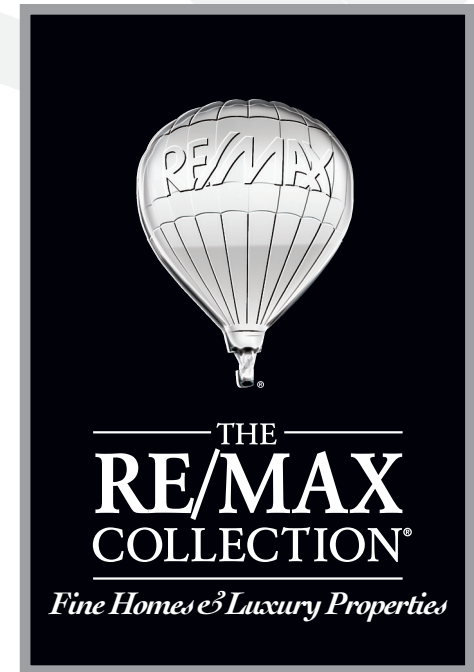


Discover a New Level of Luxury in Real Estate
Discover The RE/MAX Collection



Advertising Opportunities

THE RE/MAX COLLECTION MAGAZINE

This publication is distributed to a large number of readers in the most prestigious communities throughout the Western World. Your properties will get maximum exposure to high-net-worth individuals in these luxury markets. Advertise your listings in this high-end magazine, and connect your business to the distinctive branding of The RE/MAX Collection.

THE RE/MAX COLLECTION IN *UNIQUE HOMES*

UNIQUE HOMES features distinctive listings, from mansions to unique cottages. It has the largest paid circulation of any luxury real estate magazine, with readers in more than 80 countries worldwide.

Participants receive:

- Copies of the magazine
- Placement on Uniquehomes.com and Yahoo Real Estate

For more information, call 02031427288

THE RE/MAX COLLECTION IN *DUPONT REGISTRY*

This luxury property magazine, with subscribers more than 54 countries, offers a unique marketing program for RE/MAX Affiliates wishing to showcase their high-end listings.

Participants receive:

- Copies of *duPont Registry* magazine
- Placement on duPontRegistry.com

For more information, call 02031427288.

THE RE/MAX COLLECTION IN THE *WALL STREET JOURNAL*

Do you have a property you would like to advertise to 1.9 million subscribers? The *Wall Street Journal* is among the world's most respected publications, reaching an affluent, global audience.

Participants receive:

- Exclusive discounts for print and online advertising in the world's most influential business newspaper.
- Listings will receive maximum exposure to targeted international clients.

For more information, call 02031427288.

Welcome to The RE/MAX Collection

With an elegant look and a name that commands attention, The RE/MAX Collection creates a strong impression among buyers and sellers in the luxury market.

The program offers specialized tools and resources for RE/MAX Affiliates who specialize in high-end properties. The materials reflect the exceptional service and treatment that luxury buyers and sellers expect from their property professional.

Your eligibility for the program is based completing the RE/MAX Collection course. Your individual listings will also need to be over a threshold of (INSERT Minimum £ Threshold) and have your office owner approval to qualify.

The program includes:

- theremaxcollection.com – Your properties will be listed and marketed on the website, which is dedicated to luxury properties.
- Business cards, presentation brochures and various marketing materials with The RE/MAX Collection logo and tagline.
- The RE/MAX Collection distinctive signage.
- Advertising programs in the *Wall Street Journal*, *duPont Registry* and *UNIQUE HOMES*.

Resources for the Luxury Market

EARN THE RE/MAX Collection DESIGNATION THROUGH RE/MAX LONDON ACADEMY

The course provides agents instruction on serving buyers and sellers of luxury homes, and tips for maximizing their own success in the high-end residential market. For more information about the program, call 02031427288.

MARKET YOURSELF WITH THE RE/MAX COLLECTION MERCHANDISE

The RE/MAX Collection has its own exclusive materials, listing presentation pieces and marketing merchandise. These include folders, envelopes, business cards and other materials to showcase your affiliation with The RE/MAX Collection. For more information, call 02031427288

DISPLAY THE RE/MAX COLLECTION DISTINCTIVE SIGNAGE

Showcase your luxury properties with The RE/MAX Collection for sale signs. For more information on RE/MAX Approved Suppliers, call 02031427288 or email info.london@remax.co.uk.

Other Resources

THE RE/MAX COLLECTION ON RE/MAX MAINSTREET®

RE/MAX Mainstreet has an area exclusively for The RE/MAX Collection. The RE/MAX Collection home page features an abundance of resources, including program details, advertising tools and message boards for networking.

THE RE/MAX DESIGN CENTER®

It's like having your own advertising agency. The RE/MAX Design Center gives The RE/MAX Collection specialists instant online access to more than 1,300 professionally produced and customizable materials.